

A hand is shown from the wrist up, palm facing up, holding a cluster of glowing blue, crystalline particles. The particles are bright and have a soft glow, with some smaller particles trailing off from the main cluster. The background is dark and textured with faint, scattered blue particles. The text is overlaid on the image in a white, sans-serif font.

LABs
PARA LA
INNOVACIÓN PÚBLICA
EXPERIENCIAS Y LECCIONES

MARCELO LASAGNA

9 de septiembre de 2014



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¿Por qué la INNOVACIÓN PÚBLICA?

1. Mundo ha cambiado

- la complejidad es el factor dominante



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2. Nuevas necesidades

- del plano a la geometría



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3. Más exigencia

- La planificación entra en una ciénaga





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4. Nuevos problemas, mismas soluciones





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La INNOVACIÓN PÚBLICA es una respuesta posible

Creación de Valor





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BARRERAS A LA INNOVACIÓN

ADN Anti-innovación

BARRERAS A LA INNOVACIÓN



La política de la conservación

BARRERAS A LA INNOVACIÓN

Miedo a la Divergencia



BARRERAS A LA INNOVACIÓN

¿Y los ciudadanos?



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BARRERAS A LA INNOVACIÓN

La orquesta sin director



BARRERAS A LA INNOVACIÓN

La replicabilidad





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EL i-LAB ES LA OPORTUNIDAD





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FACTORES DE ÉXITO





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✓ VISION CONSENSUADA Y COMPARTIDA





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✓ EL ALCANCE DEL LAB





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✓ FORJAR APOYO DEL PODER Y DE SOCIOS
INTERNOS Y EXTERNOS





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✓ EQUIPO CON HABILIDADES DIVERSAS



✓ FONDO DE RECURSOS ÁGILES





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✓ **DESARROLLAR Y DIFUNDIR ÉXITOS
TEMPRANOS**





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✓ MEDIR IMPACTOS Y DIFUNDIRLOS





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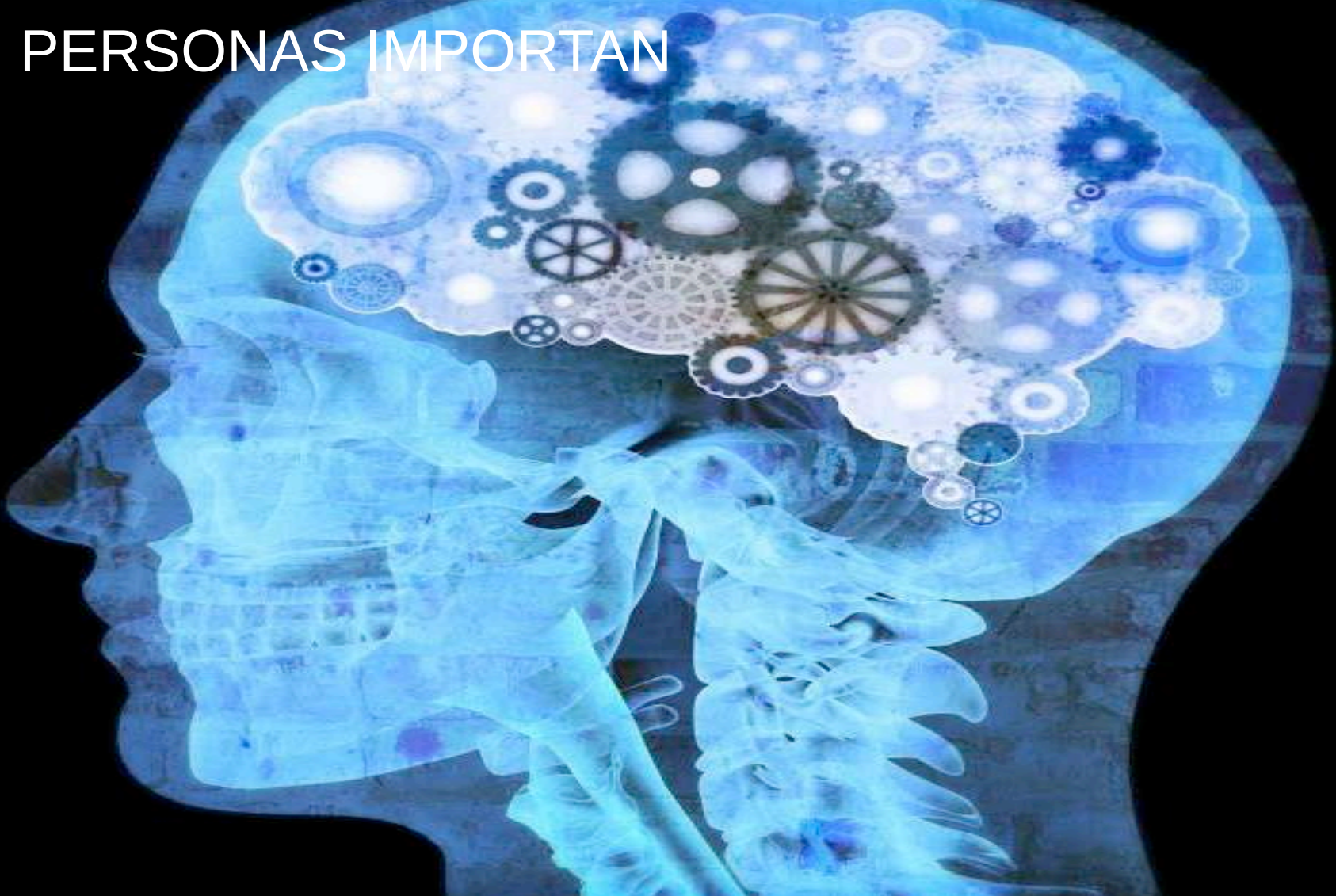
✓ CAJA DE HERRAMIENTAS
METODOLÓGICAS



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✓ INVERTIR EN CAMBIO CULTURAL: LAS PERSONAS IMPORTAN



LOGROS i-Labs En el Mundo



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Municipal service centre

Sitra's project with municipal operators to harmonise IT, financial and HR administration services.

Milpa Alta Joven:

CO-CREAR CIUDAD.

LABORATORIO
PARA LA
CIUDAD

EL LABORATORIO

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INNOVATION

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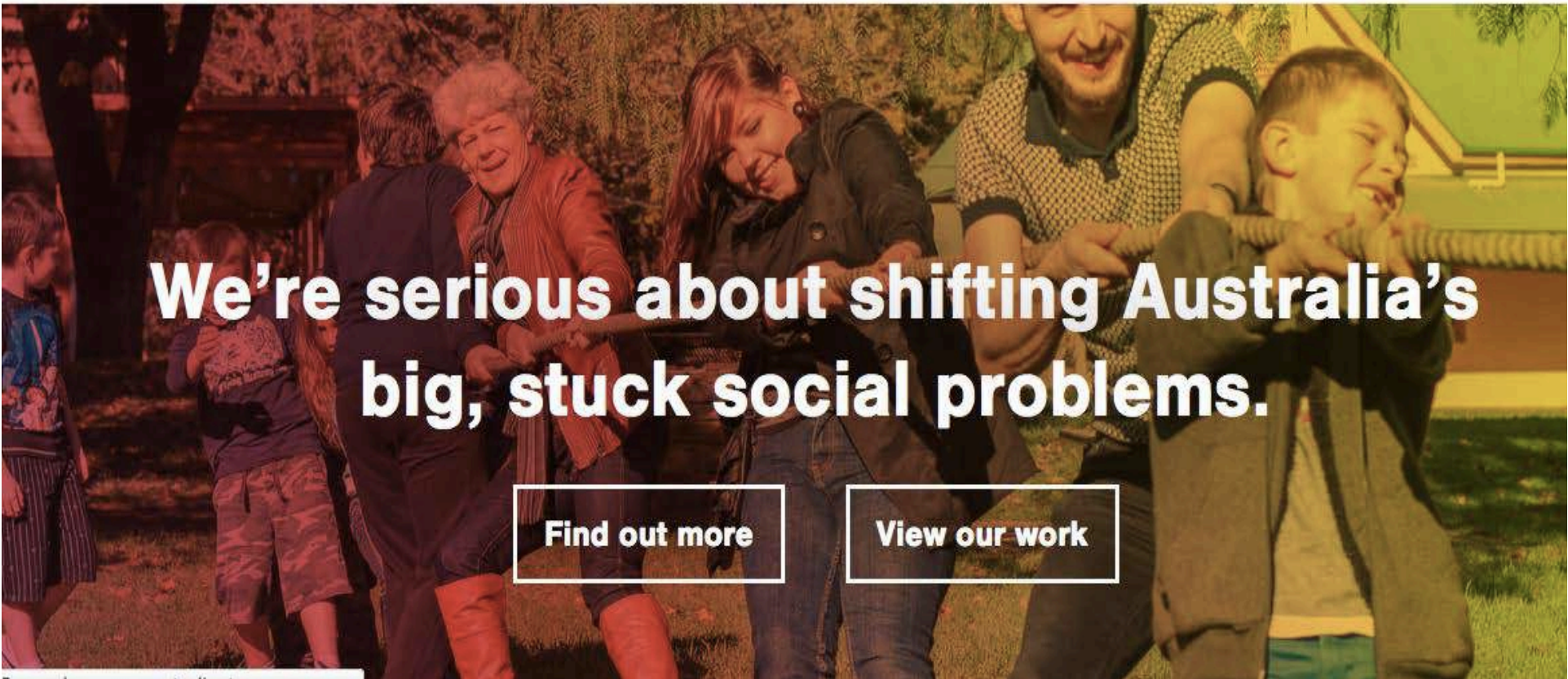
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A photograph showing a group of people, including children and adults, playing a game of tag or hide-and-seek in a park. The scene is outdoors with trees and grass. The text "We're serious about shifting Australia's big, stuck social problems." is overlaid on the image.

**We're serious about shifting Australia's
big, stuck social problems.**

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The next phase of public service reform: people helping people

Thursday, 21 February 2013 | [1 comment](#)

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The results of the first [Community Life survey](#) were published with little fanfare earlier this month. We can't draw conclusions from one data point, but it felt significant that three quarters of the population described themselves as having volunteered in the past year.

Whether we call it formal or informal volunteering, giving, social action or simply 'people helping people' - spending some of your time in the service of others is a deeply ingrained part of our culture.



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MindBlog

**MIND
LAB**

Slotsholmsgade 12
 DK-1216 Copenhagen

MindLab is a cross-governmental innovation unit which involves citizens and businesses in developing new solutions for the public sector.



UNDP: Innovation Conversation

UNDP's Knowledge, Innovation and Capacity Group held an innovation conversation with MindLab's Christian Bason to ask the important question: are we still promoting the most up-to-date and relevant practice of

MindLab supports new lab

MindLab designed and conducted a two-day workshop for the UK Cabinet Office to support their work on starting a new Open Policy Lab. The scope was to work on the organizational design and to kick off the pilot project on online police reporting.

[READ MORE](#)

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From MindBlog

Find the problem before you solve it

You need to know what problem you seek to solve before you design your solution. The first step is to understand what is going on out there. We have to listen and explore the citizens' stories and let them tell us about their frustrations. We need to put ourselves in their place.

(Marie Herborg Krogh
01.07.2014)

Inspiration for service design

Service design puts the user of a service at the center. If you look at the process from

Políticas de Descentralización



La 27e Région est le laboratoire de transformation publique des Régions de France.

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août
20
2014

Des nouvelles de la Transfo en PACA

Billet publié par Anna L.

Entre 2011 et 2014, la 27e Région a mené le programme La Transfo en partenariat avec quatre Régions (Bourgogne et Champagne-Ardenne, Pays de la Loire et PACA).



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Public Service Innovation Lab

Governments around the world are looking for innovative solutions that enhance the design and delivery of public services. They are reaching out to the private sector and citizens, to become partners in solving key social challenges.

Recognising this new push for co-design and co-production the UNDP Global Centre for Public Service Excellence has partnered with Social



Upcoming PSI Lab Activity:
the UNDP Global Centre for Public Service Excellence supports "Activate Singapore" (16-17 January 2014), including its Tech Talent Day for young Start-Ups

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Public & Collaborative: Designing Services for Housing

**PUBLIC
POLICY
LAB**

▼ Welcome!

100 CONVERSATIONS... IN ONE HOUR

How far will we go to spark innovation? We brought together 10 public servants and 10 designers to 'speed date' – not for romance, but in the interest of sharing knowledge and creating better public services.

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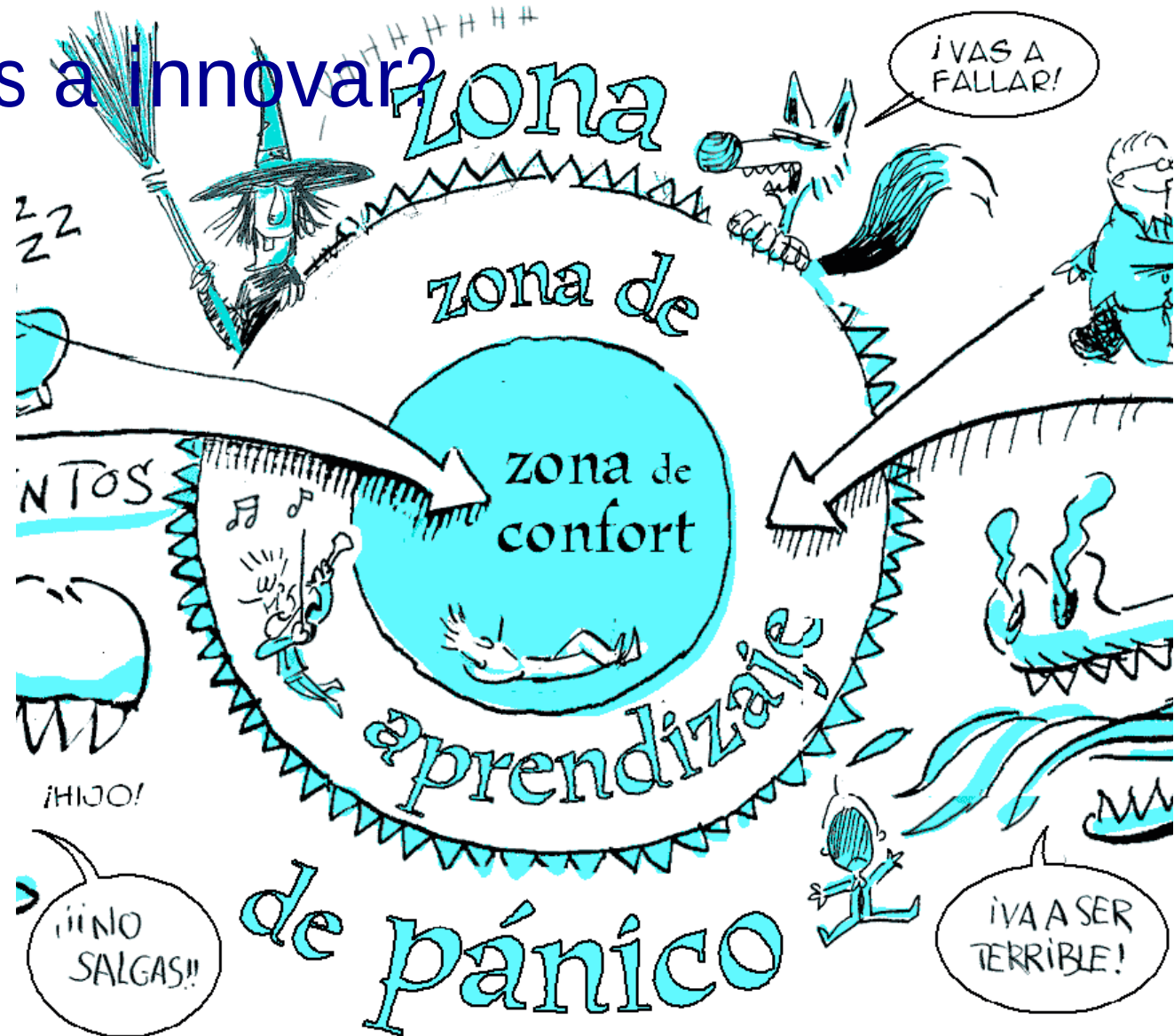
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¿Te atreves a innovar?



!GRACIAS!



<http://marcelolasagna.bligoo.com>



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